## HOW TO RANKON GOOGLE

A Checklist for Getting Things Done



## KEYWORD RESEARCH

You will never get ranking if you are targeting the wrong keyword. So, an Professional keyword research is necessary to tell google where you want to go





## META DESCRIPTION

Meta description is an short description which appeads on google under your site link when your site is searched . It helps google to understand what you are serving.





Google understand only Tags which is written on the back end of your site. Similarly, when you post an image google dont view image it read it's tags written behind the image. So, always try to put accurate tags so google can read your image.





If your site is not properly arranged then google bots will not able to crawl it. Suppose, bots come to your site but it not crawl your money pages and go through other pages so this will effect your ranking. Sitemap help google bots to crawl your money pages first.. Sitemap is very important factor to rank on google.



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